

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

American Medical Association
330 North Wabash
Suite 39300
Chicago, IL 60611
Tel. No.: 312-464-5000
Fax No.: 312-464-5834

JAMA ONCOLOGY is committed to publishing influential original research, opinions, and reviews that advance the science of oncology and improve the clinical care of patients with cancer.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

JAMA ONCOLOGY is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

JAMA ONCOLOGY serves the fields of Hematology, Oncology, Hematology/Oncology, Radiation Oncology, Other Specialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a.

CHANNELS

**JAMA ONCOLOGY
PRINT MAGAZINE**



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
JAMA ONCOLOGY PRINT MAGAZINE (6 issues in the period)	12,708	-	12,708

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	5
Allocated for Trade Shows and Conventions	-
All Other	343
TOTAL	348

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,708	100.0	12,708	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,708	100.0	12,708	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2023 Issues	Total Qualified
February	12,785
March	12,751
April	12,738
May	12,678
June	12,657
July	12,636

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2023
This issue is 0.7% or 86 copies below the average of the other 5 issues reported in Paragraph 2.

Professional Classification	Total Qualified	Percent of Total	Major Professional Activity												
			Patient Care Hospital Based			Other Professional Activity				Osteopathic					
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity
Hematology	886	7.0	587	-	-	206	793	11	4	35	32	82	10	-	1
Oncology	2,737	21.6	1,908	-	-	551	2,459	11	6	78	146	241	27	3	7
Hematology/Oncology	7,781	61.6	5,789	-	3	1,348	7,140	97	5	51	325	478	136	17	10
Radiation Oncology	1,223	9.7	861	7	7	292	1,167	2	-	1	45	48	5	-	3
Other Specialties	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL COPIES TO PHYSICIANS	12,627	99.9	9,145	7	10	2,397	11,559	121	15	165	548	849	178	20	21
Others Allied to the Field	9	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,636	100.0													

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2023

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	12,636	-	-	12,636	100.0
*Association rosters and directories	12,636	-	-	12,636	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,636	-	-	12,636	100.0
PERCENT	100.0	-	-	100.0	-

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2023

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	46		Kentucky	138	
New Hampshire	58		Tennessee	260	
Vermont	32		Alabama	156	
Massachusetts	493		Mississippi	76	
Rhode Island	56		EAST SO. CENTRAL	630	5.0
Connecticut	181		Arkansas	80	
NEW ENGLAND	866	6.9	Louisiana	152	
New York	1,050		Oklahoma	98	
New Jersey	423		Texas	934	
Pennsylvania	639		WEST SO. CENTRAL	1,264	10.0
MIDDLE ATLANTIC	2,112	16.7	Montana	34	
Ohio	471		Idaho	34	
Indiana	219		Wyoming	15	
Illinois	489		Colorado	187	
Michigan	356		New Mexico	60	
Wisconsin	228		Arizona	257	
EAST NO. CENTRAL	1,763	14.0	Utah	76	
Minnesota	245		Nevada	82	
Iowa	90		MOUNTAIN	745	5.9
Missouri	225		Alaska	18	
North Dakota	26		Washington	294	
South Dakota	31		Oregon	151	
Nebraska	60		California	1,324	
Kansas	92		Hawaii	34	
WEST NO. CENTRAL	769	6.1	PACIFIC	1,821	14.4
Delaware	29		UNITED STATES	12,554	99.4
Maryland	323		U.S. Territories	80	
Washington, DC	44		Canada	2	
Virginia	301		Mexico	-	
West Virginia	52		Other International	-	
North Carolina	414		APO/FPO	-	
South Carolina	140				
Georgia	325				
Florida	956				
SOUTH ATLANTIC	2,584	20.4	TOTAL QUALIFIED CIRCULATION	12,636	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 220 copies or 1.7% to 12,416 copies or 98.3%, including The American Osteopathic Directory and the American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Lydia Cruz, Director - Fulfillment Operations

Geneine Van Someren, Circulation and Distribution Specialist

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

August 10, 2023

State

Illinois

County

Cook

Received by BPA Worldwide

August 10, 2023

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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.

MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.

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